



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Mentzer Media Services
210 W Pennsylvania
Suite 250
Towson, MD 21204

Contract # 2672236

Schedule Dates 11/01/16-11/08/16
Advertiser Arctic Coalition (112414)
Agency Mentzer Media Services (1381)
Product POLITICAL ISSUE (ns) (1187)
Brand Est 4246 Arctic 11/1-11/8 (872791)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name BRAUNSCHEIDEL, ANNE
Phone/Fax /
CPE Est 4246 Arctic 11/1
Account Types Local/Political Issue Agency BRD
Billing Type Standard
Comments Est 4246 Arctic 11/1-11/8

Date Entered 10/27/16
Last Modified 10/27/16
Entered By Barbara Monares
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,955.00
Net Total \$16,745.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Nov. 2016	21	\$19,700.00
Grand Total:	21	\$19,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	5A- News-Good Morning Washington at 5a			1	1	1	1			4	\$450.00	\$1,800.00	Washington (WJLA)		10/27/16
2.0	Normal Line / SPOT	11/07/16-11/08/16	4	:30	5A- News-Good Morning Washington at 5a		1	1						2	\$450.00	\$900.00	Washington (WJLA)		10/27/16
3.0	Normal Line / SPOT	11/07/16-11/08/16	4	:30	6A- News-Good Morning Washington at 6a		1	1						2	\$800.00	\$1,600.00	Washington (WJLA)		10/27/16
4.0	Normal Line / SPOT	11/01/16-11/03/16	4	:30	6A- News-Good Morning Washington at 6a			1	1	1				3	\$800.00	\$2,400.00	Washington (WJLA)		10/27/16
5.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	6:58A- ABC-Good Morning America			1	1	1	1			4	\$1,200.00	\$4,800.00	Washington (WJLA)		10/27/16
6.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	6:58A- ABC-Good Morning America		1							1	\$1,200.00	\$1,200.00	Washington (WJLA)		10/27/16
7.0	Normal Line / SPOT	11/07/16-11/08/16	4	:30	5:59:26P- News-ABC 7 News at 6p		1	1						2	\$1,400.00	\$2,800.00	Washington (WJLA)		10/27/16
8.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	5:59:26P- News-ABC 7 News at 6p			1	1		1			3	\$1,400.00	\$4,200.00	Washington (WJLA)		10/27/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.